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# **General Election 2017: implications for charities**

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## **In this presentation, I will:**

1. Take you through the latest charity sector data and assess the broad challenges facing the sector.
2. Consider whether the election will bring about change.
3. Highlight that charities have a strong hand to play.



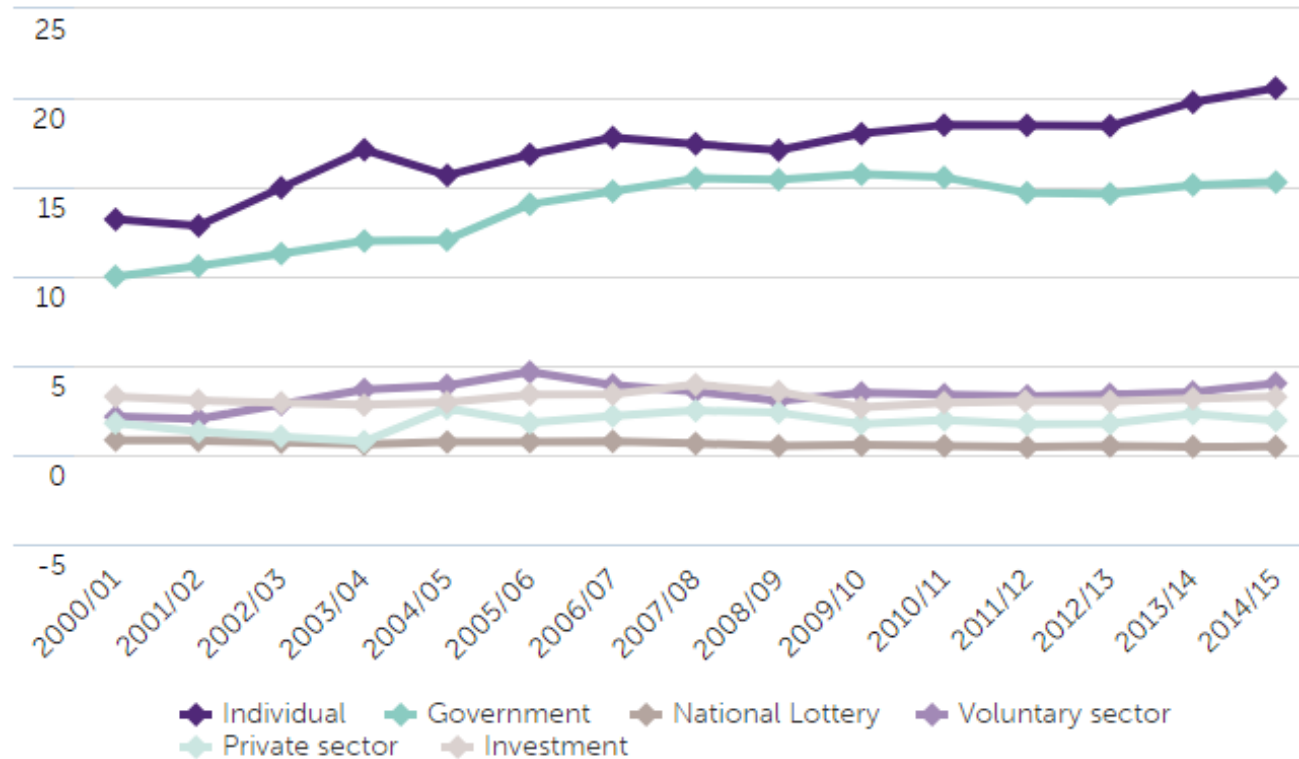
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## Greater competition for income

- **54%** - the amount of income that charities earn (eg fees, memberships, charity shops, fundraising events etc).
- Household income correlated to donations.
- Will the costs of recruiting donors go up?



### Sources of voluntary income, 2000/01 to 2014/15 (£bn, 2014/15 prices)



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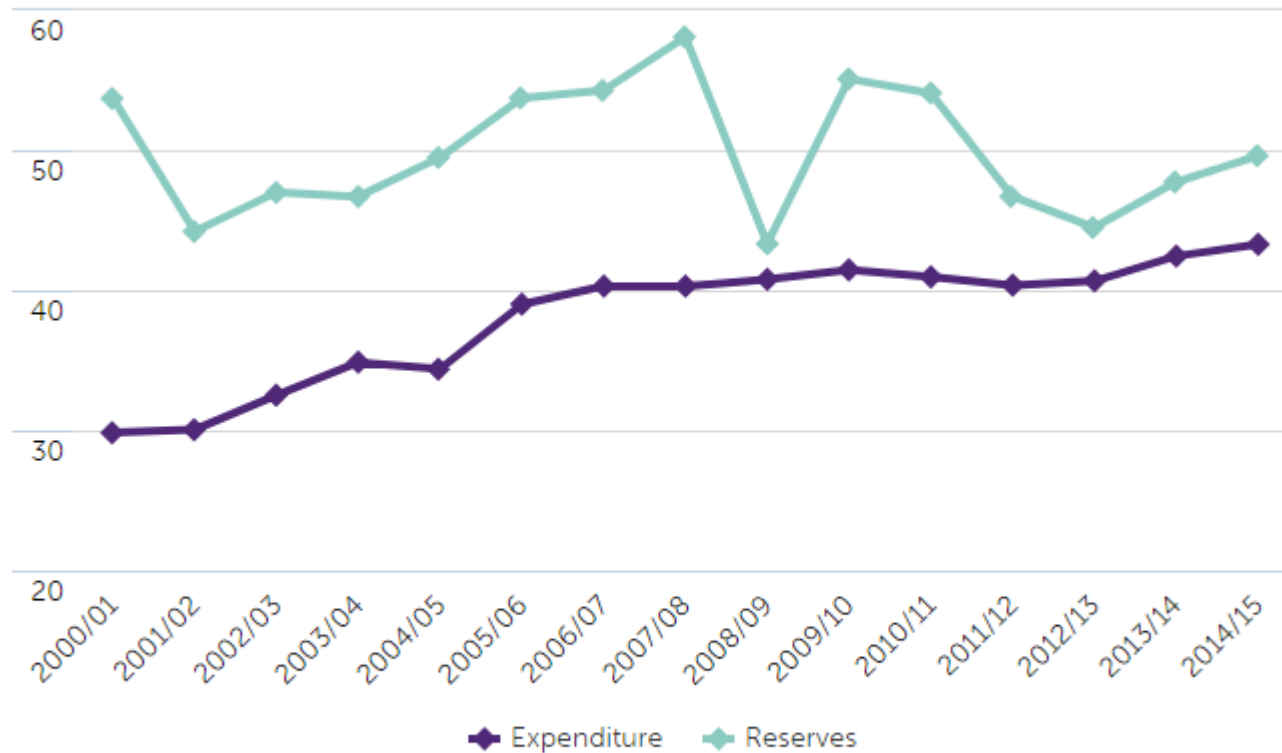
Source: [NCVO/TSRC](#), [Charity Commission](#)

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### Real term expenditure and reserves (£bn, 2014/15 prices)



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## Rising costs

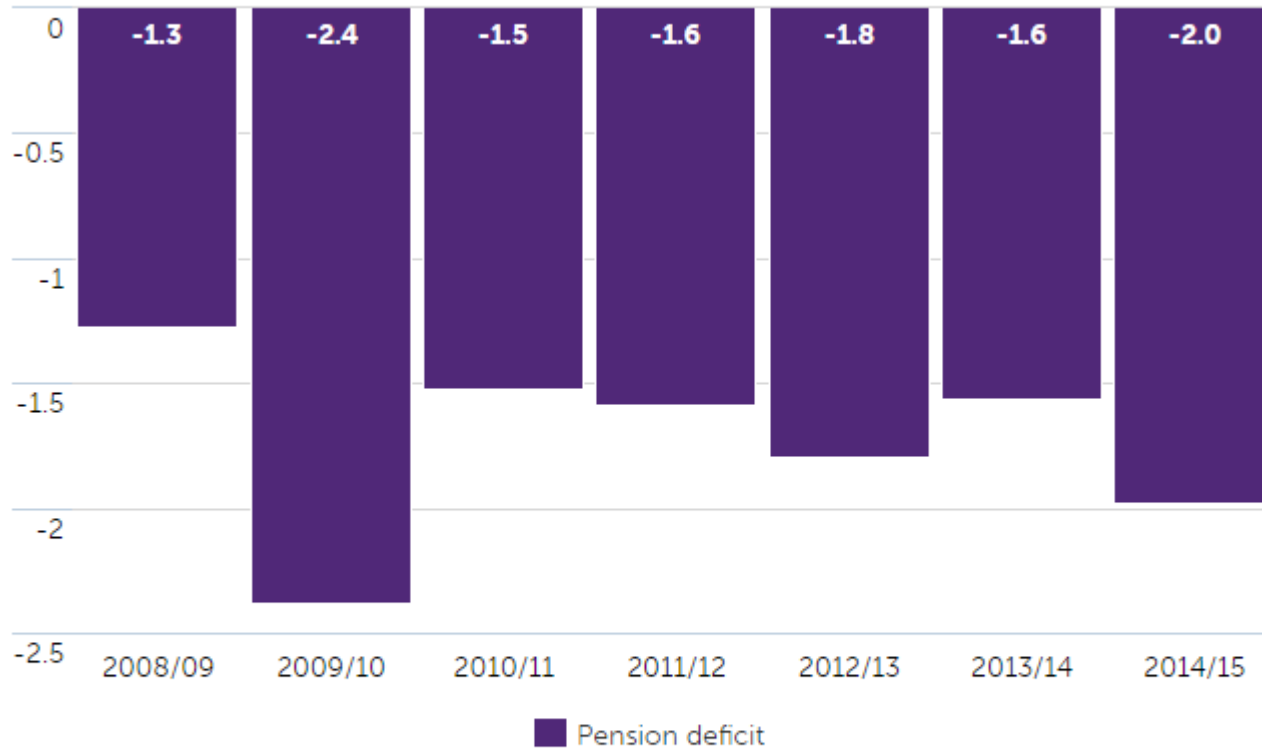
- National Living Wage
- Business Rates
- Insurance Premium Tax
- Auto-enrolment
- Apprenticeships Levy



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# Pensions Liabilities

Real term pension deficit over time (£bn, 2014/15 prices)



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Source: [NCVO/TSRC](#), [Charity Commission](#)

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## Increased and more complex demand

65% of respondents to CFG, IoF & PwC's *Managing in the New Normal* survey experienced increase demand (2016).





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# **Risk of increasing regulation**

SORP

GDPR

Freedom of Information requests

Charging charities



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## Key challenges for politicians

- Productivity and economic growth
- Brexit
- Tax
- Employment and skills
- Pensions and savings
- Bridging societal cleavages
- Health and social care



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# **Charities a part of the solution to the biggest challenges facing politicians**

- Economic growth
- Providing stable employment
- Central to building cohesive communities
- Providing preventative services



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## The policy solutions

For CFG's key policy proposals see:

<http://blog.cfg.org.uk/index.php/cfgs-general-election-resources/#resources>



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## Concluding remarks

1. Charities are in a strong position - we are part of the solutions to the biggest challenges facing the country.
2. Parties and the next government need to recognise this.
3. Whatever the outcome of the election change won't happen overnight.



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# Questions and discussion

Suggested discussion points:

1. What are the biggest challenges facing your charity now that you want government to be aware of?
2. If you could persuade the new government to introduce one policy change, what would that be and why?
3. What are the sector's strengths for influencing and informing policy change?



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